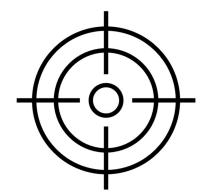
# MiCAR

What are the goals or what should the MiCAR aim for?



- The MiCAR is intended to **regulate uniformly** in the EU what crypto assets are.
- Transparency and disclosure requirements for the issuance of crypto assets and their admission to trading.
- Authorization and supervision of crypto service providers, issuers of value-referenced tokens and issuers of e-money tokens.
- Operation, organization and corporate governance of issuers of value-referenced tokens, issuers of emoney tokens and providers of crypto services.
- Consumer protection regulations for issuing, exchanging and storing crypto assets and trading them.
- Measures to prevent market abuse with the aim of ensuring the integrity of the markets for crypto assets.



## BENEFITS

# Regulatory Clarity &

Service providers in the FinTech sector now have clarity about which licenses they need to apply for and can therefore build their business in a stable regulatory environment.

#### Passporting

In the future, issuers and service providers of crypto assets should also benefit from the so-called passporting regime, which will allow them to offer crypto assets and services with them across borders to other EEA member states without additional permission.



## ATTENTION

#### Location of your business

You need a European entity, i.e. a company from the UK or the Swiss cannot operate under the MiCAR!

## 1st Level FinTech Consulting is here to help!

#### Our Services:

- FinTech Consulting
- Marketing
- > Change Management

## **Crypto Asset Services**



\* Picture: LayoutReady.com

## Permissions

- the custody and administration of crypto-assets on behalf of third parties
- the operation of a trading platform for crypto-assets
- the exchange of crypto-assets for funds
- the exchange of crypto-assets for other crypto-assets
- the execution of orders for crypto-assets on behalf of third parties
- placing of crypto-assets
- providing transfer services for crypto-assets
- the reception and transmission of orders for cryptoassets on behalf of third parties
- providing advice on crypto-assets
- providing portfolio management on crypto-assets

# **St Level**



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## What does the MiCAR mean for your business?

To find out, let's first clarify the term "**crypto asset service**". To do this, we use the **facts** from the MiCAR.

Using the following checklist, we can provide evidence as to whether your company provides one of the services or intends to provide it in the future.

"Crypto Asset Service" means any of the following services and activities related to Crypto Assets.